

On Sight Public Affairs

Poll Conducted August 2009

600 Colorado Registered Voters

Top Line Poll Results – Major Questions

The poll tells us that more voters are comfortable with the current system for beverage alcohol retail sales than there are voters that want to be able to purchase full strength beer and wine grocery and convenience stores.

The poll results have a margin of error of 4%.

Following are two of the key questions posed to voters in the poll and how they responded.

1. While you may or may not be aware of it, the Colorado state legislature is considering changing Colorado state law to ALLOW grocery stores, supermarkets, and convenience stores to sell regular strength beer and wine. Do you favor or oppose – a new Colorado state law that would allow grocery stores, supermarkets, and convenience stores to sell regular strength beer and wine?

Favor.....	45%
Oppose.....	47%
Don't know, no answer.....	9%

If favor or oppose, ask - Do you strongly favor/oppose or mildly favor/oppose.

Strongly favor.....	28%
Mildly favor.....	17%
Mildly oppose.....	13%
Strongly oppose.....	34%

2. Suppose there was an initiative on the November 2010 statewide ballot that read as follows:

Shall Colorado State Law be changed to allow grocery stores, supermarkets, and convenience stores to sell regular strength beer and wine? If the election were held today on this ballot question – would you definitely vote yes, probably votes yes, probably vote no, or definitely vote no?

Vote Yes.....	47%
Vote No.....	50%
Don't know, no answer.....	2%
Definitely Yes.....	27%
Probably Yes.....	20%
Probably No.....	12%
Definitely No.....	38%